Table of Contents

Contents
President’s Report ..................................................... 2
Executive Director’s Report ........................................ 4
Financial Report ....................................................... 5
Fundraising & Marketing ........................................... 6
Supporters ............................................................. 7
Educational Programming ......................................... 8
Public Programming ................................................ 9
Special Events ........................................................ 11
Featured Exhibits ..................................................... 12
Curatorial and Collections ....................................... 13
Lawson Village ......................................................... 14
Board & Staff .......................................................... 15
Volunteers .............................................................. 16

Our Vision
Inspiring the archaeologist in everyone through the exploration of Ontario’s diverse human past.

Our Mission
Through stewardship, research, and education the Museum continually strives to advance our understanding of Ontario’s archaeological heritage. We bring the human past to life, make it relevant to understanding the present, and inspire an appreciation of, and respect for, Ontario’s cultural diversity.

Our Values
Stewardship:
- Inspiring people to become stewards of Ontario’s archaeological heritage.
- Demonstrating exemplary stewardship of the cultural resources in MOA’s care.

Research:
- Creating and advancing knowledge about Ontario’s archaeological heritage.
- Disseminating information as widely and as accessibly as possible.

Education:
- Providing exceptional, interactive, and engaging learning experiences.
- Sharing First Nations culture and heritage through community led programs and activities.
President’s Report

This past year, the Museum has continued to bring to the public innovative and exciting educational programs about the archaeological record of Ontario and Indigenous lives, both past and present. We continued to offer hands-on experiences for primary and secondary students from across southern Ontario and day camps of all types, the numbers for which were up from last year. Our “Raiders of the Lost Artifact” camp, along with two others, for this year are already fully booked!

We also hosted a number of well-attended, high quality special exhibits including *Changing Landscapes*, which brought to visitors the stories of several archaeological sites situated in London (co-curated by Rob Pihl, ASI, and Nicole Aszalos, MOA with contributions from D.R. Poulton & Associates, and Tara Jenkins, TMHC). Other exhibits included *No Word for Art*, curated by the Woodland Cultural Center and featuring Six Nations member Santee Smith, who related Indigenous stories through her stunning pottery, only one of her award-winning talents — she is also a musician, dancer and choreographer; *Weaving Together the Northeast*, which was a special exhibit curated by the students of Professor Thomas Peace from Huron University College at Western University in partnership with MOA, focused on the contact era history of northeastern North America and interwoven into the permanent exhibitions in the main gallery; and *Oneida and Anishinaabe Language* curated by Kalo·lóks Dakota Ireland and Monty McGahey and focusing on the revitalization of Indigenous languages as vehicles for peoples' cultures and world views.

Our current exhibit, *Decolonizing Frames: Questioning, Critiquing, and Celebrating Indigenous Representation* began in April and explores the ways in which Indigenous peoples see their past portrayed in Museums. We also hosted yet another successful annual Pow Wow attended by almost 2000 people!

The Board also achieved a milestone this year in reaching a new understanding of our relationship with Western University. While we have moved to a more independent administrative structure, we have reinforced those ties with Western that underscore our mutual commitment to an enhanced understanding and interpretation of the past. We also began the journey toward developing plans to update the museum’s current permanent exhibits by consulting broadly, and we improved the management of the Lawson site, a nationally recognized archaeological site adjacent to the Museum. These are all tasks focused on bringing about our objective of reestablishing ourselves as the center for archaeology in Ontario.
I would like to thank my fellow Board members for their ongoing commitment and volunteer service to the Museum. For those who leave us this year, my deepest thanks for all your hard work and dedication.

I also want to extend my thanks to Joan Kanigan, our Executive Director, for her outstanding expertise and leadership, to Cindy Barrett, who has provided administrative and financial organization to us for yet another year in her decades long record of service to Western and the Museum, to Nicole Aszalos for her energy in accomplishing the long-needed task of documenting and organizing our collections while working on our exhibits, Katie Urban for her expertise and excellence in the provision of learning programs that are so vital to the Museum and Gordon Diver, who is ensuring we have a meaningful and engaging presence on social media. I would also like to thank Dr. Neal Ferris, for his guidance as Lawson Chair at the Museum. While he has a busy schedule as Director of Sustainable Archaeology, he finds the time to work with our staff in achieving excellence in Museum programming and Lawson site management. Finally, all of our events and programs speak to the expertise and dedication of our staff but also volunteers who work diligently each and every day to achieve our mission, which is to inspire the archaeologist in everyone through the exploration of Ontario’s diverse human past. I thank all of our volunteers for both their talent and their time serving their community. All of these people have together achieved the successes we have enjoyed this year.

I would like to acknowledge Western University for its continuing support of the Museum. We remain genuinely excited to be affiliated with Western as we benefit greatly from our involvement with the University. I would also like to thank the Province of Ontario, City of London and London Heritage Council along with the many donors and sponsors whose support enables us to provide our many programs, services, and events for the community.

Respectfully submitted,

Ron Williamson
President
Executive Director’s Report

It is with a combined sense of anticipation and regret that I prepare my final report for the Museum of Ontario Archaeology. The museum has continued to improve over the past year and plans for much needed repairs to the building are well underway along with exciting new exhibits, community partnerships, and better management of the Lawson Site.

The past year has seen tremendous growth in the museum’s reach through our social channels and community outreach. We’ve established a strong partnership with Huron College and First Nations studies at Western University that have resulted in major exhibits at the museum this past year. We’ve increased opportunities for students in various programs to complete internships and research projects at the museum. We’ve also begun building a partnership with the Huron-Wendat Nation and the Jesuits in English Canada to create a Community Memories exhibit about Ste. Marie II. This is an exciting partnership and the resulting on-line and physical exhibit will explore a story of struggle, sacrifice, and change during one of the most significant periods in early Canadian History. We have been able to more actively promote the work of Ontario Archaeological Society Chapters and look forward to working even more collaboratively with the OAS in the coming year.

With support from the City of London SPARKS grant and community partners, we are also creating new interpretive gardens outside of the Lawson Village that will explore indigenous plants and their traditional uses. This will enable us to make changes in the Lawson Village to improve how the site is interpreted and managed both from an archaeological and community perspective.

As we reach out into our communities through a variety of ways - social media, our web site, and programming - we will continue working to build exceptional experiences that excite and inspire people to become actively engaged in how we build appreciation and respect for Ontario’s diverse cultural heritage.

This Annual Report details the many programs and activities undertaken this past year and the successes we’ve had. I am grateful to the museum’s staff and volunteers for all their hard work and dedication as nothing we’ve accomplished would have been possible without them.

MOA is fortunate to have a dedicated and supportive Board of Directors along with a supportive community. I would like to thank Western University, the City of London, London Heritage Council, the Ontario Ministry of Tourism, Sport and Culture, and all our funders, sponsors, and most importantly donors for all your support this past year.

It has been a privilege to serve the museum and everyone involved.

Respectfully submitted,

Joan Kanigan
MOA’s financial accounts are divided into three funds: Operating, Capital, and Endowed. Combined, these funds provide an overall picture of the financial health of the museum with the total fund balances at the end of the year being $3,004,309.

In 2015/2016, MOA received approximately 27% of its revenues from operating grants from Western University, the City of London including the London Heritage Council, and the Province of Ontario. The remaining funds necessary to operate the museum were generated through program and service fees, fundraising efforts, project grants and gift shop sales. In 2015/2016, the Museum’s operating revenues were $520,640 and expenses were $570,530 resulting in an operational deficit of $49,890.

45% of the Museum’s annual operating expenses are tied to programs and service delivery. This includes the salaries necessary for these programs to operate. The Quill Box gift shop accounts for 3% of expenditures and building maintenance 14%. Non programming salaries and administration costs represent 38% of the Museum’s annual expenses and support the management, marketing, and governance of the museum. This year saw a significant increase in costs to operate the building due to aging infrastructure, flooding caused by a sever storm, and the Board’s decision to conduct a facilities audit so that decisions could be made regarding necessary facility improvements.

Investments returns did poorly this year resulting in a loss of $4,992. Investment returns support the Lawson Chair of Canadian Archaeology and as a result the Endowed funds had a deficit of $49,992 this fiscal year. No revenues were applied to the Capital Fund this year and amortization costs were $23,497.

In preparation for major capital repairs, accumulated investment earnings of $532,461 were transferred to the Operating Fund.
Fundraising & Marketing

The Board of Directors set an ambitious but ultimately difficult fundraising target for 2015/2016. By the end of the fiscal year only 52% of the target had been reached. However, the process taught us much and while the fundraising target for 2016/2017 is more modest, it is achievable and the Board is committed to securing the revenues necessary for the museum to continue growing.

With only 27% of the Museum’s annual operating revenue coming from Western University and government sources, corporate and private donations are vital to our growth and development. Engaging donors and supporters continues to be a key priority and the museum’s Fundraising Plan is built around priorities that directly support MOA’s mission. We continue to grow individual and corporate support through our Annual Campaign and a variety of different sponsorship opportunities.

Supporting all of the museum’s activities, our Marketing efforts continue creating awareness of the Museum. Our audience has increased substantially through our web site and social media efforts. The Museum has surpassed 3,000 followers on facebook, an increase of over 1000 in the past year. The bulk of this activity is being driven by a mix of archaeological, behind the scenes looks (our blogs and curated items) and bits of humour (memes and cartoons). The archaeology community is the biggest segment of new followers, though we’d like to see more from a younger demographic and from Ontario.

What is even more significant however is the number of people actively engaging with the museum’s content online. Engagement is the key factor to the success of all the museum’s social media efforts. To be seen as a “go-to” site for information on the disciplines, connector to jobs, programs, etc, engagement, employee advocacy and user-generated content is critical and will continue to be developed in the coming year.

Going forward, we will continue striving to increase the resources available to MOA – both human and financial through targeted funding, volunteer opportunities, special events, and marketing.
Supporters

Corporate, Foundations, Community, and Government Funders
Department of Canadian Heritage - Young Canada Works
Department of Canadian Heritage - Heritage Festivals Grant
General Dynamic Land Systems Canada
Good Foundation
Healthy Weights Connection
Jack and Barbara Hay Foundation
London Heritage Council
McLean Foundation
Ministry of Tourism, Culture and Sport
Ontario Arts Council
TD Bank
The City of London
Western University

In-Kind Donors

Donors
Claire Arnold
Karen Cory
Casey Dockendorff
John Dubois
Lisa Hodgetts
Joan Kanigan
Lorne McLean
Darren Meister
Miggs Morris
Andrew Nelson
Dolores Shackelton
John Tattersall
Sally Vernon
Ron Williamson

Thank you to all of our donors who wish to remain anonymous.

NOTE: MOA publically recognizes only those donors who have given us written permission to do so.
MOA’s Educational programming includes half-day and full-day programs, which are designed to support and enhance the Ontario curriculum and includes the popular Special full-day programs *Archaeologist for a Day* and *Life in a Longhouse*. Emphasis in programming is to complement the Ontario Curriculum with hands-on and experiential learning and focuses on First Nations history and culture in Ontario, as well as archaeology and its methods using the museum’s collections and exhibits wherever possible.

MOA delivered 123 education programs (Day field trips, Museum Schools, and Outreaches) to local and regional schools, during which 3470 students and 350 teachers and chaperones participated.

During the Fall of 2015, the teachers of Ontario Public Schools staged a work to rule campaign which prohibited them from taking classes out of the school on field trips. However, since the Catholic Board teachers were not participants in the work to rule the number of programs was busier than we would have thought given the circumstances. Our Outreach programs bring the museum to classes who are too far geographically from the museum and/or do not have the means to make the trip as a class. This year there were 81 total 1-day visits to the museum (Elementary and Secondary) and 7 outreaches throughout Southwestern Ontario.

MOA participates in the London Museum School program coordinated by the London Heritage Council. The London Museum School program collaborates with teachers to move their classroom to a museum setting for a full week of curriculum-based experiential learning. There is an emphasis on journal writing, which encourages students to slow down and better observe their lessons throughout the week. Museum School is an award-winning program, which enables students to develop their writing, problem solving and critical thinking skills.

Teachers work with MOA staff to design a program specific for their class, which is rich with hands-on, authentic, and experiential learning activities. Each week-long program is consistent with five full-day one class visits and consists of both museum-led programs and teacher-planned activities and instructional time. Between May 2015 and April 2016, MOA delivered seven weeks of Museum School with 157 students and 14 teachers and chaperones. An added outcome of Museum School is a closer relationship between museum staff and the teachers. We are able to discuss programming development and learning outcomes with the teachers as each workshop and activity relates to their class. This provides exceptional constructive feedback, which often results in changes to the way programs are run.
Public Programming

General Public Programs:

MOA offers a variety of Public Programming throughout the year to groups from private and public organizations, such as community groups, day camps, ESL groups and adult programs. MOA also delivers our popular children’s day camps, birthday parties as well as other Special Events.

In 2015/16 we delivered 34 public education programs to adult and youth groups from private and public

Children’s Camps

As a result of the late Labour Day in 2015 MOA ran 10 weeks of children’s summer camp activities, and a March Break camp (both ages 5-9), plus two, 3-day archaeology camps for children ages 10-14. There were also two one-day Professional Development day camps, one November 20 and the other January 15 that were added this year. Camp themes were chosen based on four criteria: archaeology, local and First Nations history, as well as the environment. Camp themes for the 2015/16 season were: Blast Through the Past, Digging Up Adventure, Into the Forest, Myths and Legends, and Week at the Museum (Summer Camp); South American Adventure (March Break). Throughout the ten weeks of summer camps 276 children, aged 5-9 participated in the main camp and 24 children, aged 10-14, participated in the Dig-It camps. The P.A. Day Camps had a total of 9 children and another 36 children over March Break. For a total of 342 children throughout the year.

Birthday Parties

Birthday parties continue to be popular, and the Museum delivered 51 parties in 2015/16 to 550 children aged 4-11. There are four different party themes: Ice Age Adventure, Crime Scene Investigation, Creative Minds and Archaeology, of which there are both indoor and outdoor versions. Each Birthday party is 2.5 hours long, which includes 1.5 hours of crafts and activities with a party animator and 1 hour in the party room.

Changes in 2015/16 included the amalgamation of the Native Legends and Creative Minds parties into a single option, as well as the discontinuation of the Dinosaur Discovery Party. The dinosaur party, though popular, has no connection to the museum and its content. Therefore, the Ice Age Party was developed in conjunction with a Kindergarten teacher to meet the same age group and be similar to the dinosaur party while better meeting up with the museum content.
Public Programming

Summer Demonstrations

Historical and Archaeological Interpreter Summer Staff developed daily demonstrations for general visitors. These included simulated excavations (both on land and underwater), artifact handling, soapstone pendant making, beading, an archaeological grab bag, and artifact shadow box, which asked the visitor to interpret the collection, what can we learn from artifacts? These demonstrations were designed for varied age groups and demographics to add more interactive and live content to the gallery and village and were offered when staff was not delivering other booked programming for youth and adult groups.

Workshops

Throughout the year, a number of workshops were offered for both adults and children. The workshops were designed to introduce various indigenous art forms as well as flintknapning.

Attendance Summary:

<table>
<thead>
<tr>
<th>Educational Programs:</th>
<th>Special Events:</th>
<th>Visitors:</th>
</tr>
</thead>
<tbody>
<tr>
<td>3470 Students</td>
<td>2860 Participants</td>
<td>2670 Visitors</td>
</tr>
<tr>
<td>350 Teachers / Chaperones</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>General Programs:</th>
<th>Camps &amp; Birthdays:</th>
<th>Workshops</th>
</tr>
</thead>
<tbody>
<tr>
<td>976 Participants</td>
<td>342- Camp Participants</td>
<td>74 participants</td>
</tr>
<tr>
<td>74 Leaders / Chaperones</td>
<td>550 - Birthday Party Participants</td>
<td></td>
</tr>
</tbody>
</table>
MOA holds three main Special Events every year and each provide an opportunity to engage visitors in a variety of different experiences and activities at the Museum.

**Winter Village Family Fun Day**, held annually on Family Day, celebrates winter in Southern Ontario and highlights First Nations sports and traditions as well as contemporary winter activities. The main activities were planned for indoors so as not to be affected by the weather. This year a number of First Nations vendors also participated. 82 people attended this year’s activities.

**Wilfrid Jury Day**, held each year in July, celebrates archaeology. At our 2014 event, visitors took part in simulated excavations and learned about some unique artifacts in Wilfrid Jury’s collection. 52 people participated in the day’s activities. For 2016, we’re making changes to Jury Day to coincide with International Archaeology in October. Watch the website for updates.

The largest of our events is the **Annual Harvest Festival and Pow Wow**. We work closely with local First Nations community members and organizations to be able to offer a traditional pow wow and stage this large two day event. Alongside the powwow there are also many First Nations cultural demonstrations, both traditional and contemporary, as well as craft and food vendors.

This event also offers a free shuttle bus due to large attendance numbers; Despite the poor weather, 1595 people participated in 2015. We are particularly grateful to our Pow Wow Supporters and Sponsors. Without their support this event would not be possible.

**Pow Wow Funders:**
- Government: Canadian Heritage, Ontario Arts Council
- Corporate: TD Canada, Healthy Weights Connections

**Pow Wow Supporters:**

Throughout the year MOA also participated in London and area special events, such as Doors Open London/Culture Days and Kids’ First Day in April.
Feature Exhibits

We featured four temporary exhibitions in our galleries and added two new exhibitions to the permanent gallery. We also had the opportunity to work in conjunction with two classes from Huron College. One small exhibit on Native Beadwork from the Historians Craft class at Huron College was displayed at London Public Library in April 2015 and later incorporated into an in-house feature exhibition in conjunction with a 4th year Huron History class called **Weaving Together the Northeast**.

From May until October 2015, MOA was pleased to present **No Word for Art**, a creative exhibition featuring the works of Santee Smith. This exhibition, developed by Woodland Cultural Center, highlighted the artistic achievements of Santee Smith, an accomplished dancer, choreographer, performer and pottery designer, and one of Six Nations finest creative artists.

During this same period, **Weaving Together the Northeast** was a temporary exhibition incorporated into the permanent gallery. As a result of a joint venture between fourth year history students at Huron University College and MOA, **Weaving Together the Northeast** highlighted the complex interconnectedness of various First Nations societies and the

From October 2015 to April 2016 MOA's temporary gallery took the journey into London's deep archaeological past with an in-house curated exhibition by MOA's Curator Nicole Aszalos and Rob Pihl from Archaeological Services Inc. Through the exploration of four archaeological sites located in London including Victoria Park and Springbank Park, **Changing Landscapes** explored the function of these sites from its initial occupation through until how we see it today.

The Permanent Gallery saw the development of two Permanent exhibitions, **Oneida and Anishinaabe Language** and **Cabinets of Curiosity**. The **Oneida and Anishinaabe Language Exhibit** recognizes the importance of Indigenous Languages and it's importance to carrying a people's culture and philosophy in life. The **Cabinets of Curiosity** exhibit examines the evolution of museums from small cabinets to public institutions while identifying MOA's place in this spectrum.
The 2015/2016 year has been a very active one for the curatorial department at the museum. MOA received 13 new accessions which includes a combination of archaeological and modern art objects.

Our curatorial team began the task of cataloguing one collection donated this year which contained over 1000 archaeological objects from across North America, a task that will continue into next year.

With the aid of a grant provided by the London Community Foundation, the collections department was given the opportunity to properly inventory, rehouse, and store the entire ethnographic, map, and modern art collection. With this, we increased total catalogued material from 2988 records to 8133 records meaning we added 5145 new records this year.

Along with inventorying our ethnographic collection, the curatorial team completed the long process of updating our storage conditions into proper long term housing spaces and improve environmental conditions. The work completed this year will set the stage for further developments in storage such as updating shelving thanks to the support of the Jack and Barbara Hay Foundation.
The process of remediating the site and developing an ongoing management plan are now underway at the Lawson Site.

This year, one of the big changes was the removal of the small reconstructed longhouse adjacent to the forest. Originally built in 2002, the small longhouse helped illustrate the variation in house sizes at the Lawson Site but was closed to the public about 5 years ago when it became unsafe.

In 2015, the decision was made to dismantle the small longhouse, and thanks to a group of staff and volunteers the longhouse was removed at the beginning of the summer. With the small longhouse removed we turned our attention to the gardens, especially the large Three-sisters garden located by the longhouse.

The Three-sisters garden is an important interpretive feature, but has always struggled to be successful because the deer and woodchucks have been particularly appreciative of the easily available and very tasty plants our volunteers have strived to grow. From an interpretive perspective, having the gardens inside the village is also problematic since the Three-sisters were grown in vast fields surrounding the Lawson Village and not within the site itself.

With support from the City of London’s SPARKS grant and community partners, new gardens will be built outside of the village on the museum’s property. Limited excavations to remediate previously excavated areas of the site occurred this summer as part of a field school offered by Dr. Neal Ferris, Lawson Chair of Canadian Archaeology.
Board & Staff

Museum Staff

Nicole Aszalos - Museum Curator
Cindy Barrett - Administrative Officer
Joan Kanigan - Executive Director
Katrina Urban - Learning Coordinator
Lindsay Peloquin - Visitor Experience Assistant
Meagan Fillmore - Visitor Experience Assistant
Alison Deplotny - Community Development Coordinator

1 Resigned April 2016
2 From October 2015 to January 2016

Board of Directors

Ronald Williamson - President
Andrew Nelson - Vice President
Peter McCann - Treasurer
Casey Dockendorff - Director
Chris Ellis - Director
Rick Fehr - Director

Neal Ferris
Lawson Chair of Canadian Archaeology
(Non-voting)

Elizabeth Green - Director
Lisa Hodgetts - Director
Jamie Neely - Director
Don McLeod - Director
Darren Meister - Director
Miggs Morris - Director

Joan Kanigan
Executive Director (Non-voting)
1 Resigned April 2016

Curatorial, Education, and Public Programming Staff

Young Canada Works
Nadine Finlay - Education Assistant
Ira Lehtovaara - Archaeological Interpreter
Jillian Baker - Historical Interpreter

Canada Summer Jobs
Jonas Trottier - Senior Camp Councilor
Nathan Officer - Education Assistant

YMCA Summer Exchange Program
Justine Caya—Junior Camp Counselor
Charles-Olivier Daust - Junior Camp Counselor

Youth Opportunities Unlimited
Arjun Puthenreetttil - Junior Camp Counselor
Robyn Gruninger - Junior Camp Counselor

Summer Experience Program
Bridget Cox - Camp Conselor

Northern Youth Abroad
Angela Amarualik - Junior Camp Counselor
Staff

Western University – Work Study
Curatorial Assistants
  Kylie Kelly
  Dakota Ireland

Visitor Experience Assistants
  Dakota Ireland
  Xiaoxue (Sonia) Kong
  Kylie Watson
  Sean Soltys

Camp Councillors
  Janet Ho
  Faduma Haji
  Andrea Becksted
  Allen Hodgkinson

Education Assistants
  Danyela Carswell-McCaul
  Janet Ho
  Ashley Thompson
  Michelle Dumont

Western University - Public History
  Nicoletta Michienzi
  Rebecca Smithers
  Kaiti Hannah

Western University - Co-operative Education
  Heather Smith (Spring 2015)
  Caitlin Hendrickx (Winter 2016)

Western University - Visual Arts
  Claude Bock (Graduate Program)
  Keely McCavitt (Graduate Program)
  Veronica Purvis

Museum Studies Interns
  Mary-Elizabeth Simonds
  Erin Fawcett
Volunteers are critical to our daily operations and without the support of so many people, our programs and services would not be possible. We would like to thank everyone who contributed their time and expertise to making the 2015/16 year such a success.

Angela Amrualik
Brenna Ardiel
Nathan Baker
Kelly Chew
Olivia Chlebicki
Serin Cho
Darryl Dann
Ellena de Oliviera
Carolina Delgado
Spencer Diver
Gordon Diver
Celidh Donovan
Christine Englot
Megan Fillmore
Joanne Ford
Heather Hatch
Bethany Hayward
Kristen Hunter
Kai Hutchiene
Erika Ilse
Sara Johnson
Lisa Liu
Chor Yin Lo
Allivia McDonald
Stephen McDonald
Dolly Mehta
Nicoletta Michienzi
Vanessa Mirkelam
Roberto Molina
Kadijah Musah-McLean
Gene Nakonechny
Raven Naranjo
Lennon Nemirovsky
Marjolein Ouwehand
Rob Pihl
Veronica Purvis
Nyema Reiz
Joe Semchism
Heather Smith
Mike Spence
Andrea Stevens
Claire Van Nierop
Brennan Vogel
Sharon Yang
Erica Yang
Sarah Yull
Colin Yull

If we have missed anyone, we are sincerely sorry.