



Museum of Ontario  
Archaeology  
*History In Your Hands*

## Want to submit a guest post to MOA Notes?

We're looking for articles that meet our high-quality standards to serve our friends and followers and to increase to the discussion on Archaeology, specifically how it relates to Ontario's rich and varied history. For the past couple of years, we've build a relatively strong following and would enjoy providing diverse voices.

If you're interested in having us use your post, submit an unpublished article for consideration. We don't pre-approve topics or respond to requests asking us to choose from a list of suggested titles. We're counting on you to share an unique perspective that those interested in archaeology will enjoy and wish to share.

We only consider posts that meet our guest post guidelines. Please review them below:

### Your Guest Post Article Should Be Relevant

The Museum of Ontario Archaeology blog covers the following topics: Archaeological digs, surveys, finds, interpretation of sites specific to Ontario, development of Archaeology in Ontario, Biographies on Ontario Archaeologists, current and past; Ontarian's doing archaeology abroad, summaries of unpublished theses, Ontario History (ideally backed by archaeological/ethnographic information, Development of tools used in research; digital, geophysics, lidar, 3D imaging, Dating, Archaeology as an avocation, archaeology for children, First Nation's traditions, arts, and culture.

Our audience tends to have mid to advanced-level knowledge – most are either studying archaeology or have graduated from bachelor's degrees to PhD's and are either working in the field or have a strong passion for the field and its development.

### Your Guest Post Should Be Practical or Entertaining

The MOA Notes blog provides our audience with useful, practical, actionable information that brings them immediate benefits or enjoyment.

- Noticed a problem you know how to solve? Teach people a better way of working, or how they can eliminate a frustration.
- Know any tricks, tactics or strategies that improved your success in the field? Share them and challenge our audience to try it for themselves.
- Feel strongly about a situation? Explore the pros and cons, be contrarian, and present persuasive arguments for your opinion.



Your post should include examples and/or clear how-to steps so that people can apply your ideas or advice to their business immediately.

## Your Guest Post Should Be Unique

When possible, write a new perspective on an old topic, or give our audience a look how technology is advancing/enhancing our understanding of those that came before us. How we've deepened the understanding of our shared history.

- Be creative.
- Be unique. Browse our archives (divided by category) look for topics we've not covered yet, example: biographies of Ontario's archaeologists that inspired you.
- Be interesting. Tell a story, deepen our understanding, or take an opposing stance. You can even write on controversial topics, the museum is a safe place to discuss topics (please remember to be respectful; debate ideas, not personalities).

## Your Guest Post Article Should Be Well Written

It makes sense that your post should demonstrate acceptable conventions of good writing. Your submission should not be an academic journal (there are other fantastic resources for those), but more conversational and targeted to an audience that wants to learn more. At the same time, advance ideas that your peers and colleagues will enjoy discussing/debating.

- Edit your post. Best practice; set it aside for a day and come back to it with fresh eyes. You may want to tweak it before submitting.
- Use an outline. Stay on track with your topic; don't ramble. Don't riff off the top of your head, either, as that shows through in writing.
- Have a well-rounded wrap-up. Write a good conclusion that ends with a nice bang to encourage sharing and discussion.

Post length is up to you – all we'll say is that it's very difficult to write a truly useful and engaging post in fewer than 500 words. Your post should be as long as it needs to be to convey your idea succinctly.

## Extra Notes

- Include an author bio and a link to your website or blog. Please make it fun, punchy or interesting.



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- Links in your content may be acceptable if they point to resources or articles of value to our readership. We reserve the right to remove them if we feel they aren't a good fit.
- Submit your guest post via our contact form in Word .doc or .docx format.
- Your post must be original work that hasn't been offered or published elsewhere.

## Whew! What's Next?

Click here to [send us your guest post](#) via email.

In your message, tell us a bit about you, what you do, the topic you're covering and provide a link to your blog or website.

Please be patient – it may take up to two weeks for you to hear back from us.

If we accept your post for review, we'll run it through our team for feedback, comments or concerns. We reserve the right to suggest changes and will send it back to you for your review and authorization to proceed. You'll have ample opportunity to review any editorial changes we made before publication.

When your guest post is accepted for publication, you grant a license for The Museum of Ontario Archaeology to be the exclusive publisher. You may republish extracts on your own site, but the article in its entirety should not appear elsewhere. You also consent to the full article, extracts, samples or examples appearing in other Museum of Ontario Archaeology distribution channels (Facebook, Twitter and LinkedIn).

Don't worry – you'll always receive author credit and links back to your site. We know that's important to you; it's important to us too.